

ŠKODA DSI CYCLING ACADEMY DETAILS

The ŠKODA DSI Cycling Academy is a year-long programme dedicated to offering female riders guidance, insight and experience in the sport of Cycling. The programme offers mentorship by Team GB's most successful Paralympian, Dame Sarah Storey and a host of money-can't-buy opportunities and support riders' cycling journey.

The opportunity consists of a

- Minimum of 5 appearances, throughout the year and across the UK and ideally Europe – covering both on and off bike experiences linked to ŠKODA's wider sponsorship properties
- Mentorship and guidance from Dame Sarah Storey including bespoke advice on career progression, training direction and next steps beyond the Academy
- Training within social media and PR, thanks for ŠKODA's network of world-class marketing agencies
- Psychology support through a bespoke programme of support for sport psychology designed exclusively for the ŠKODA Academy
- Branded kit (selection of on and off bike items)
- Further guidance from ŠKODA's network of cycling ambassadors and partners

T&Cs

Who can apply?

Applications are open to women aged between 18 and 24 years old (the "Applicants"). Applicants must be UK residents.

How can a Cyclist apply?

Applicants will fill out the Academy application form at <https://www.skoda.co.uk/discover/cycling-academy>

What does the Cyclist need to be available for?

The Cyclist confirms that she will be available at the following key Academy dates throughout the year:

- 28th March 2022 - Lee Valley VeloPark, London - ŠKODA DSI Cycling Academy testing day – date and location subject to change
- A date in May which will be confirmed by the testing day
- 10-11th June – Women's Tour – Location tbc
- 23-27th July – Exact date and location tbc but within this time frame
- 4-11th September – Exact date and location tbc but within this time frame

Additional events will be confirmed in good time to the 'Academy' known individual and we ask all riders to make their best endeavours to attend.

General terms

Successful Applicants will be invited to the testing day by 25th March.

All Academy events and appearances from the point of selection will be at no expense to the Cyclist, within reason. Each Cyclist will be provided with a schedule with accommodation and suggestion of transport in reasonable time before the Event.

Cyclists will not be paid for their participation in the Academy but will be supported through provision of experiences (including travel and expenses costs), access to a sports psychologist programme, provision of branded kit and provided with financial support to enter races.

Cyclists will be required to sign a Letter of Agreement between themselves and ŠKODA, covering contractual requirements as a member of the ŠKODA DSI Cycling Academy.

The Cyclist must comply with all health and safety requirements or other directions given to them by ŠKODA, Academy hosts, any venues or Events. ŠKODA reserves the right to exclude any Cyclist from any Event and/or any future Event.

Cyclists will be responsible to provide their passport/visa's in advance of the Events at ŠKODA's request.

The Applicant understands that this challenge and the Academy structure is for aspiring cyclists with a high level of fitness. As an example, Applicants would be expected to comfortably ride 100km without stopping in four hours.

ŠKODA reserves the right to vary or cancel an Event where the occasion necessitates. ŠKODA accepts no liability if, for whatever reason, the Event does not take place.

If the Cyclist cannot attend the Event or participate in the Academy after selection for any reason not relating to an emergency or illness/injury and the Cyclist has not provided ŠKODA or the Academy with a minimum of 48 hours, the Cyclist may be liable to pay the full Event fee and accommodation/transport fee.

Subject to these Terms and Conditions, in respect of an Event or the Academy, ŠKODA or the Academy, insofar as is permitted by law, SKODA will not be liable for any loss, costs, claims, damages or expenses, indemnity or any breach of contract or statutory duty of an indirect or consequential nature. However, nothing in the foregoing shall in anyway exclude death and personal injury caused by the negligence of SKODA and or its employees.

These Terms and Conditions are governed by and shall be interpreted in accordance with English law. Each party irrevocably submits to the exclusive jurisdiction of the English courts in relation to all matters arising out of or in connection with these Terms and Conditions.

ŠKODA reserves the right to amend these Terms and Conditions at any time.

Privacy Policy

Privacy Statement – The Volkswagen Group Events Management System (“EMS”) for ŠKODA

The Volkswagen Group United Kingdom Limited (“we”/”us”) is committed to protecting and respecting any personal information you share with us.

This statement describes what types of information we collect from you relating to your attendance at a ŠKODA event or to test drive of one of our vehicles, how it is used by us, how we share it with others, how you can manage the information we hold and how you can contact us.

The contents of this statement may change from time to time so you may wish to check this page occasionally to ensure you are still happy to share your information with us. Where possible, we will also contact you directly to notify you of these changes.

How we collect your personal information

We process information about you when you engage with us generally, whether through the ŠKODA event team or in any other manner. The information you give us enables us to process your registration so that we can ensure you receive invitations to our Events. We only use information which is necessary, relevant and adequate for the purpose you are providing it for.

We collect personal information from you in the following ways:

Personal information you give to us:

This is information about you that you may give to us when:

- Registering for an Event
- corresponding with us by phone, email, on Social Media (messenger, Facebook, WhatsApp) or in another way.

The information you give us is provided entirely voluntarily. This also includes information you submit to us personally via email or telephone or by answering event registration questions, or when you disclose information publicly. The information you give us is described in more detail below, but includes your name, address, email address and phone number, formal identification information (e.g. driving licence, DVLA information, next of kin info, passport), and may include records of any correspondence entered into.

Personal information we collect about you:

We may also collect any personal information which you allow to be shared that is part of your public profile or third party social network.

Personal information we may receive from other sources:

We obtain certain personal information about you from sources outside of our business which may include our group companies, our suppliers, our clients, your industry colleagues or other third party companies.

CATEGORIES OF PERSONAL INFORMATION WE PROCESS ABOUT YOU

We process a range of personal information about you. To make it easier to understand the information that we use about you, we have divided this information into categories in the table below and provided a short explanation of the type of information we may collect and what each category covers.

Category	Personal Information in this Category
Contact	information which can be used to address, send or otherwise communicate a message to you – name, nickname, aliases (including title), email address, telephone numbers, postal address, information which can be used to address, send or otherwise communicate with others, including emergency contacts, next of kin; your vehicle details such as registration number if ever you require us to make parking arrangements for you.
Health	information that relates to any relevant medical conditions in order to participate in the certain Events.